Zoom Webinar Instructions

THOMPSON SIGNAGE & WAYFINDING COMMUNITY WORKSHOP

We'll be starting in a few minutes; we're waiting for all registered attendees to arrive.

Please make sure you have either called into the telephone number provided or "Use Mic and Speakers" to listen to the webinar through your computer speakers (if available).

Zoom Webinar Control Panel Guide

- **Attendee Controls —** As an attendee, you can mute/unmute your audio, virtually raise your hand, and send messages to others.
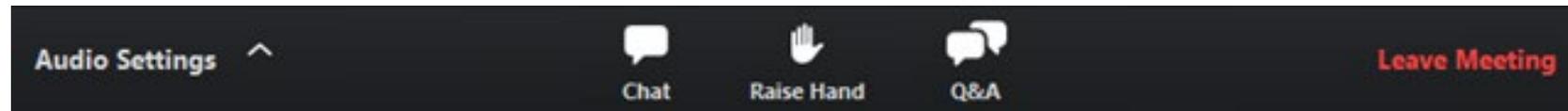
- **Audio Settings —** Audio Settings (only visible if the host hasn't granted you permission to talk): Change your audio settings. You can also click the upward arrow (^) next to change your speaker.

- **Question & Answer Pane** — Open the Q&A window, allowing you to ask questions to the host and panelists. They can either reply back to you via text in the Q&A window or answer your question live. Type your question and click **Send** to submit it to the organizer.

  - The host can also answer your question live (out loud). You will see a notification in the Q&A window if the host plans to do this.

- **Leave Meeting —** Click Leave meeting to leave the webinar at any time. If you leave, you can rejoin if the webinar is still in progress, until the host has locked the webinar.
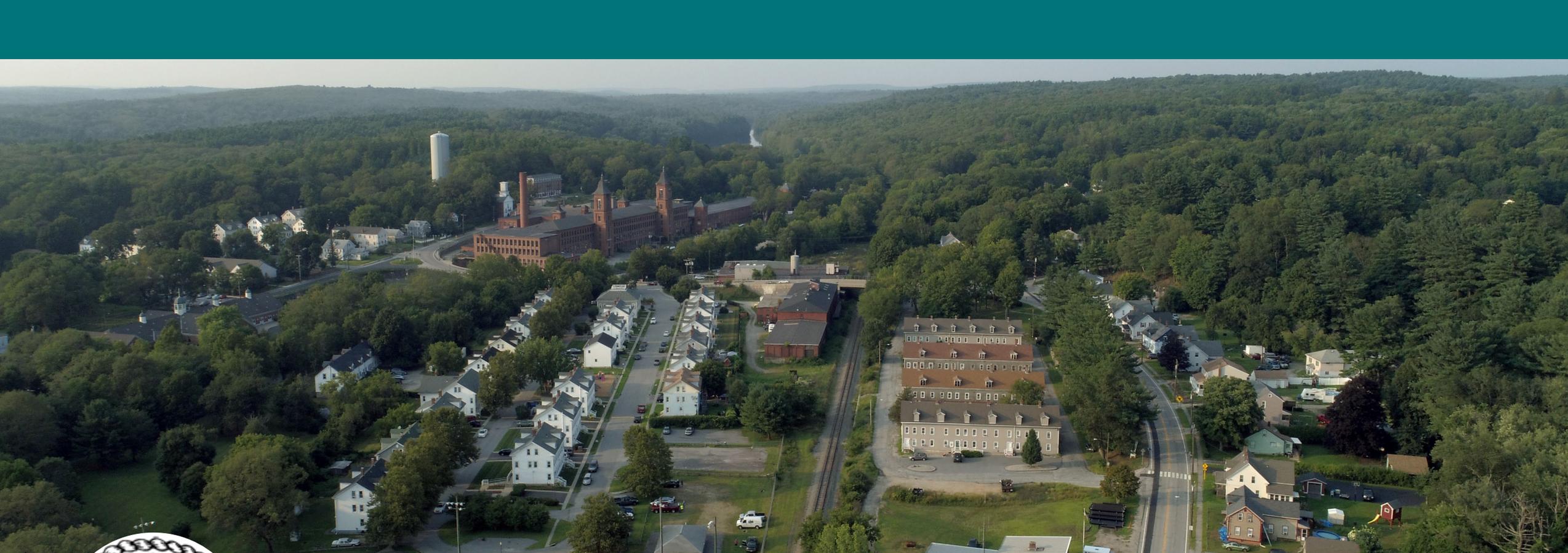
**Wayfinding Community Workshop**

THOMPSON SIGNAGE & WAYFINDING

What We'll Be Covering Today

Introductions

Project Purpose

Existing Conditions

Discussion & Individual Tasks
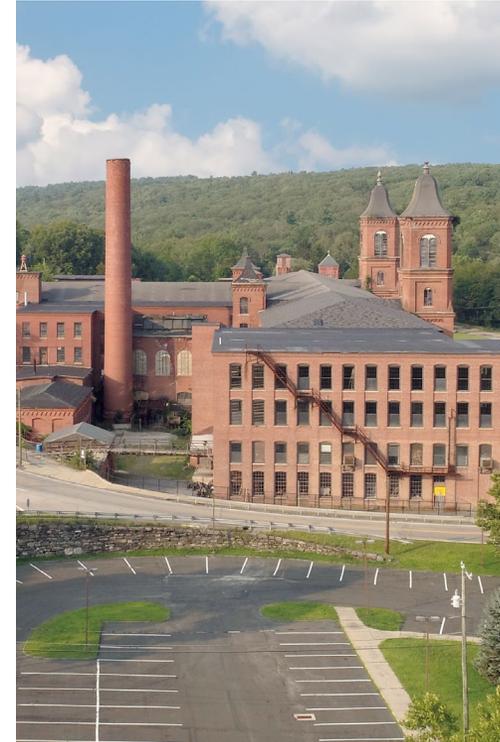
Overview

What's this session about?

We've brought you together to share information about the current state of the project as well as to gather ideas you may have about wayfinding signs in Thompson.

Why are we here?

This is our opportunity to collaborate with a wide community of people involved with or affected by this project.

What's the goal?

Through a series of creative tasks, you will provide your ideas and inputs into the project which will inform the digital component of Thompson's Wayfinding & Signage Plan.

Tonight's Speakers

Kelsey Giansanti

Project Lead,
CHA Consulting, Inc.

John Guszkowski

Lead Planner,
CHA Consulting, Inc.

Elizabeth Brown

Community Planner,
National Park Service

Tyra Penn-Gesek

Director, Planning & Dev.
Town of Thompson, CT

What is **Wayfinding?**

The ability to navigate a Town is vitally important to its economic prosperity. Visitors to a community need to be able to orient, find local services and points of interest, and feel that they can safely travel to their destination by whatever mode (transit, automotive, bicycle or pedestrian) selected.

Project **Goals**

- Design signage and wayfinding that helps residents and visitors be able to orient, find local services and points of interest and feel that they can safely travel to their destination by whatever mode (transit, automotive, bicycle or pedestrian) selected.

- Develop a design guideline and standards document for the Town that clearly identifies all potential wayfinding signage location, finalized signage design including specifications, material selection, and potential manufacturing options.

Recreational Assets

- Today we will also be asking about **recreation in Thompson**, as part of an effort to create a "Trail Town" Action Plan with the Thompson Trails Committee and Air Line State Park Trail 12 Town Task Force.

Poll **Question**

How would you describe the **character** of Thompson? Select all that apply.

Please vote using the poll feature.

Poll **Question**

What **modes** of travel do you use in Thompson? Select all that apply.

Please vote using the poll feature.

Existing Conditions

Existing Conditions

Poll **Question**

What do you think of the **existing** signage conditions? Select all that apply.

Please vote using the poll feature.

Types of **Signs**

Gateway Signs

Historic Signs

Pedestrian

Auto Signs

Bike/Trail Signs
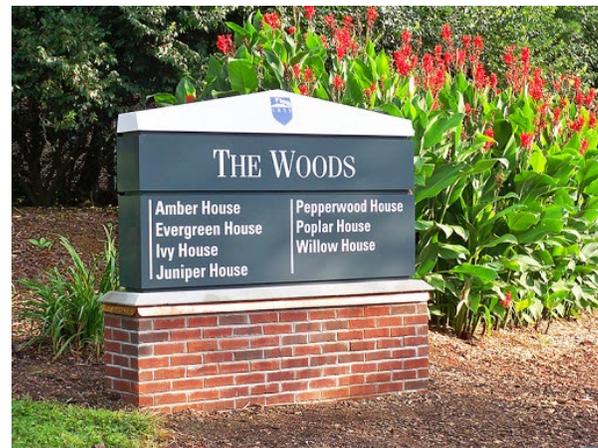
Attraction

Poll **Question**

What types of signs do you think Thompson needs the **most**? Select all that apply.

Please vote using the poll feature.

Key
Destination
Locations

Legend

G Gateway Signs

✸ Key Destination Locations

— Highways
— Thompson Streets
— Parcels
  Water
  Municipal Property
  State/Federal Property
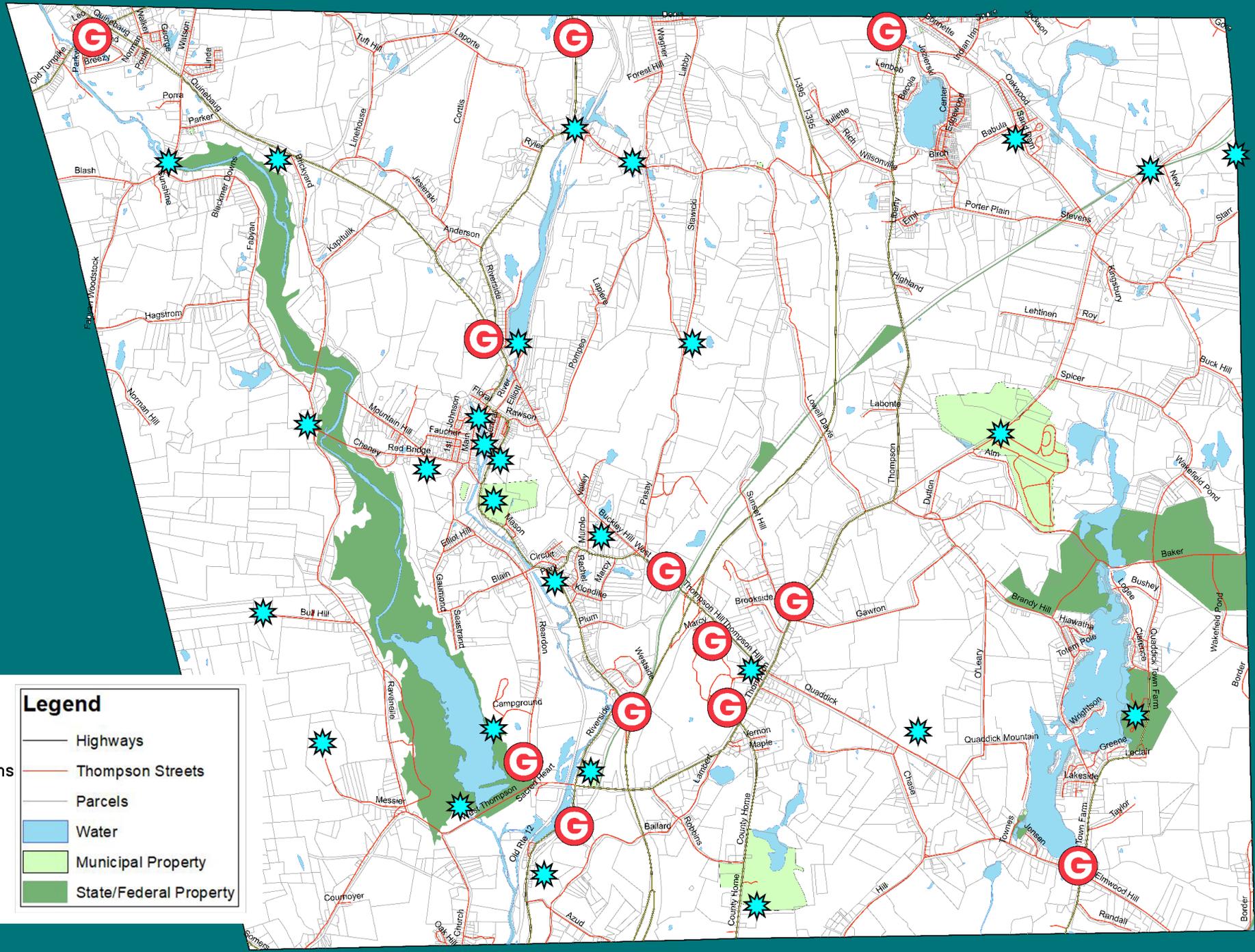
Key Destination **Locations**

1. Thompson Town Hall
2. Thompson Hill / Green
3. Riverside Park
4. Heritage Way Park
5. Duhamel Pond Park
6. Little League Complex
7. Bull Hill Soccer Complex
8. Thompson Public Library
9. Tri-State Marker
10. Train Wreck Site / Air Line Trail

11. Quaddick State Park
12. Quinnatissett Golf Course
13. Air Line Trail Parking Area/Trailhead
14. West Thompson Dam Recreation Area
15. Grosvenordale Mill & Little Park
16. Thompson Highway Garage
17. Army Corps/West Thompson Recreation
18. Quinebaug River Boat Launch
19. Blackmer's Farm
20. Bull Hill Recreation

21. Tourtellotte High School
22. Wilsonville Village / Mill
23. Army Corps/
   West Thompson Recreation
24. Mill Pond Park Area
25. Fort Hill Farm

Poll **Question**

What do **you think** are the **KEY** destination locations in Thompson? Select all that apply.

Please vote using the poll feature.

EXISTING RECREATION IN THOMPSON

Town of Thompson
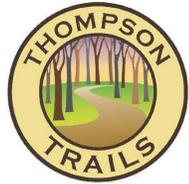
THOMPSON TRAILS

1. Quaddick State Park (Red Trail)
2. North Grosvenor Dale River Walk
3. Airline Trail
4. Tri-State Marker Trail
5. Tamler Preserve
6. Border Trail
7. Bull Hill Recreation Area
8. West Thompson Lake
9. Fisherman's Walk Trail
10. Fabyan Boat Launch
11. Leclair Trail

Wilsonville Cemetery

Quinebaug River Water Trail; Fisherman's Walk Trail

Tri-State Marker Trail

Morning Beckons Farm

North Grosvenor Dale River Walk

Valley Springs Sport Club

Air Line State Park Trail

East Thompson Cemetery

Thompson Speedway & Raceway Golf Club

Woodstock, CT

Burrillville, RI

Bull Hill Rec. Area

West Thompson Lake, West Thompson Campground, Overlook

Fort Hill Farms and Gardens

Quaddick State Park

Quinnatisset Country Club

Tamler Land Trust

Border Trail

0   0.25   0.5   1 Miles

N
W   E
S

Created for the Thompson Trails Committee
by

Poll **Question**

What kinds of **recreation activities** do you like to do in Thompson? Select all that apply.

Please vote using the poll feature.

Air Line Trail State Park

Thompson, Connecticut

N

0.5 0.25 0 0.5 1 1.5 Miles

MASSACHUSETTS

EXISTING AMENITIES

TRAIN WRECK SITE

TRI-STATE MARKER TRAIL

0.6 0.3

PARKING PARKING

0.7

AIRLINE STATE PARK TRAIL

PARKING

PARKING

RHODE ISLAND

0.7

Thompson

Quaddick State Forest

2.3

Quaddick Reservoir

Quaddick State Park

Putnam

0.6
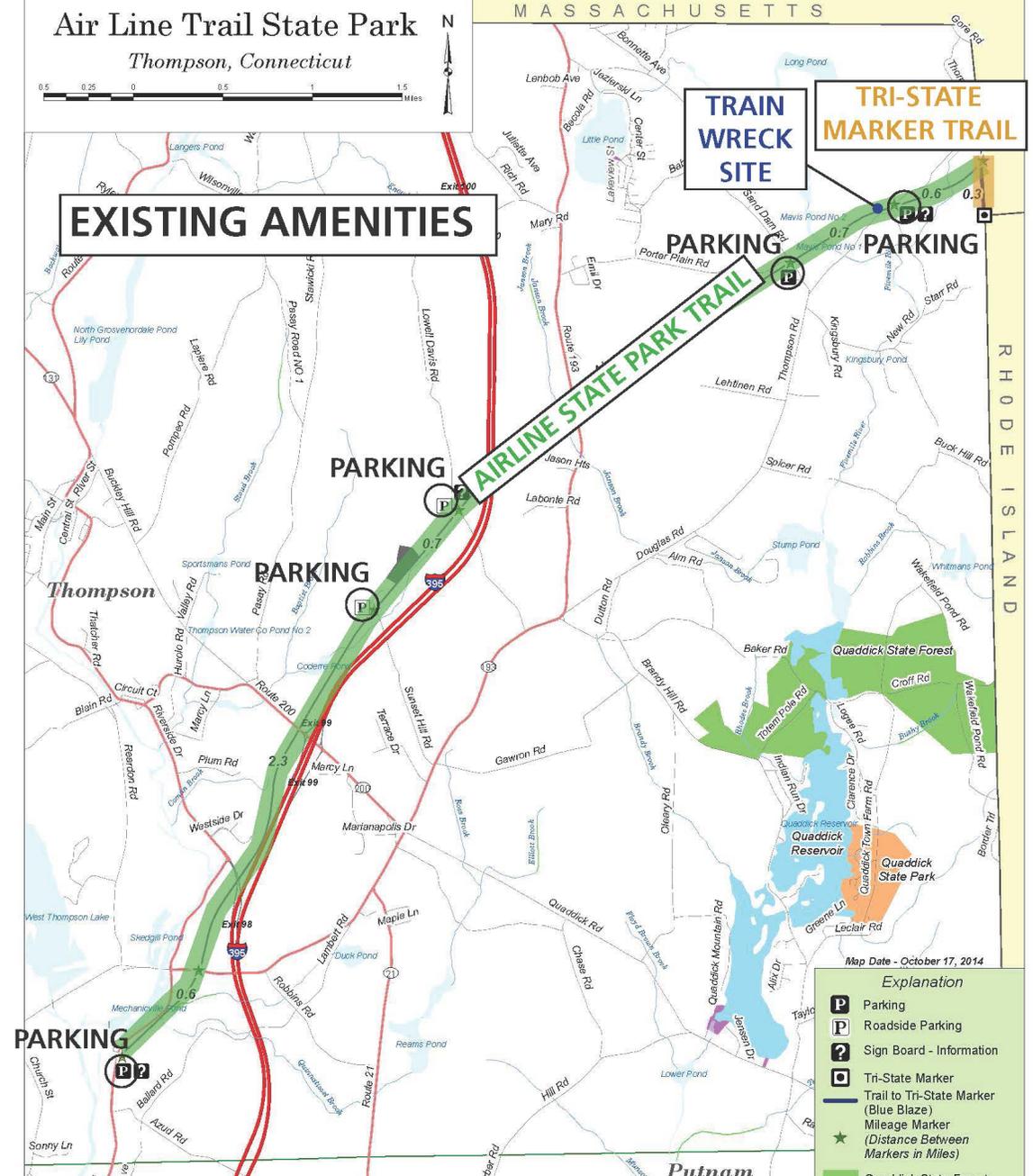
PARKING

Map Date - October 17, 2014

Explanation

- P Parking
- P Roadside Parking
- ? Sign Board - Information
- ▣ Tri-State Marker
- ▬ Trail to Tri-State Marker (Blue Blaze)
- ★ Mileage Marker (Distance Between Markers in Miles)
- Quaddick State Forest
- Quaddick State Park
- Air Line Trail
- Quaddick Reservoir
- Quaddick Reservoir Access

Connecticut Department of

ENERGY & ENVIRONMENTAL PROTECTION

East Coast

CONNECTICUT STATE PARKS 100

Greenway

Poll **Question**

How do you **access** the Air Line State Park Trail? Select all that apply.

Please vote using the poll feature.

Great East Thompson Train Wreck

- What is the "Great East Thompson Train Wreck"?

- What is our partnership with NPS?

  - How does it relate to Wayfinding?

Poll **Question**

How would you like to learn more about the historic "**Great East Thompson Train Wreck**" event at the site along the Air Line State Park Trail? Please select your **favorite** option.

Please vote using the poll feature.

Signage Design **Examples**

Signage Design **Examples**

Primary
Vehicular Directional

Secondary
Pedestrian/Vehicular Directional

Downtown
Welcome Signage

Pedestrian
Directional

Poll Question

Please vote for the image you like the **most**.

Please vote using the poll feature.

Image 1

Image 2

Image 3

Image 4

Image 5

Next Steps

- Work with stakeholders on finalizing destination locations based on community input
- Choose a Signage Design
- Develop a draft plan

Wayfinding Survey

Share additional input & submit your questions by taking the Thompson Signage & Wayfinding Community Survey at:

www.surveymonkey.com/r/ThompsonCommunityWorkshop

Questions? Feel free to contact us.

- **Tyra Penn-Gesek**, Director, Planning & Dev., Town of Thompson, CT
  Email: Planner@ThompsonCT.org

- **Kelsey Giansanti**, Project Lead, Marketing & Public Relations Specialist, CHA
  Email: KGiansanti@CHACompanies.com

- **Elizabeth Brown**, Community Planner, National Park Service (NPS)
  Email: Elizabeth_P_Brown@nps.gov

- **Stephanie Stroud**, Community Planner, National Park Service (NPS)
  Email: Stephanie_Stroud@nps.gov

Thank You for participating!

THOMPSON SIGNAGE & WAYFINDING