

ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Branding Implementation Committee Wednesday, December 2, 2020 VIA ZOOM - 6:30 P.M. MeetingAGENDA

Renee Waldron is inviting you to a scheduled Zoom meeting.

Topic: EDC Branding Strategy Implementation Committee Time: Dec 2, 2020 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

https://us02web.zoom.us/j/87333326157

Meeting ID: 873 3332 6157

One tap mobile

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- 1. Approval of Minutes from the October 7 and November 9 2020 Meetings
- 2. Old Business
- i. Marketing Plan Update and Roll out
- ii. POCD review
- iii. Thompson Suffrage 100-Six months of Suffrage
- iv. Update of the Rivermill Development project
- v. Trails Update-Train Wreck
- vi. Wayfinding project update
- vii. Pop-up retail shops
- viii. 65 Main Street
 - 3. New Business: 2021 Meeting Schedule Approval: 1/6, 2/3, 3/3, 4/7, 5/5, 6/2, 7/7, 8/4, 9/1, 10/6, 11/3, 12/1
 - 4. Correspondence
 - 5. Member Comments

MUNICIPAL BUILDING