



**TOWN OF
THOMPSON**
EDC Branding Strategy
Implementation Committee

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**Economic Development Commission
Branding Strategy Implementation Committee**

Wednesday, January 6, 2021

VIA ZOOM - 6:30 P.M.

Meeting AGENDA

Join Zoom Meeting

<https://us02web.zoom.us/j/83756140963?pwd=L1Bxb0w4SlcvZlNubG5hWFBpNDdtdz09>

Meeting ID: 837 5614 0963

Passcode: 950223

Dial by your location

+1 929 205 6099 US (New York)

- 1. Approval of Minutes from the December 2 2020 Meeting**
- 2. Old Business – Progress Reports**
 - i. Marketing Plan Update and Roll out**
 - ii. POCD review**
 - iii. Trails Update-Train Wreck**
 - iv. Wayfinding project update**
 - v. The Eleventh Village/Maker Fairs**
 - vi. 65 Main Street**
- 3. New Business – Strategize timeline & next steps**
 - i. Marketing Plan roll out (includes action items from PoCD)**
 - ii. Community Garden roll out**
 - iii. The Eleventh Village/Maker Fairs**
 - iv. 65 Main Street/Tourtellotte Trust Mtg 1 Feb**
- 4. Correspondence**
- 5. Member Comments**