



TOWN of  
**THOMPSON**

ECONOMIC DEVELOPMENT OFFICE

**Economic Development Commission  
Branding Implementation Committee  
Wednesday, April 10, 2019  
Merrill Seney Community Room, Town Hall  
6:30 P.M.**

RECEIVED  
TOWN OF THOMPSON, CT.

2019 APR -9 A 10:24

*Concil Walden*  
TOWN CLERK

**Meeting**

**AGENDA**

1. Call to Order
2. Approve Minutes of the March 6<sup>th</sup>, 2019 Meeting
3. Report of Chairman
  - i. Update regarding P& Z regulation subcommittee meeting
  - ii. Update of the Rivermill Development project
4. Old Business
  - i. ii. Branding Strategy Implementation Next Steps
    - a. Town-wide event
    - b. Farm Passport Program/Farmer's Market
    - c. EDC budget
    - d. Cycling Event
    - e. TLGV grant-Signage
5. Other (If Time allows)
  - a. Contact B/C/C that were not in attendance on 2/6.
  - b. Add Social Media platform(s)
  - c. Contact Real Estate Agents
  - d. Create land use offices flowchart
  - e. Allow for subscription on the Town's Website
  - f. Monthly or Quarterly electronic Town Newsletter
6. New Business
7. Correspondence

Member Comments

Adjourn

Respectfully Submitted,  
Dotti Durst, Recording Secretary