



TOWN of
THOMPSON

ECONOMIC DEVELOPMENT OFFICE

**Economic Development Commission
Branding Implementation Committee
Wednesday, March 6th, 2019
Merrill Seney Community Room, Town Hall
6:30 P.M.**

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TOWN OF THOMPSON, CT.

2019 MAR -5 A 10:44

Janie Waldron
TOWN CLERK

Meeting

AGENDA

1. Call to Order
2. Approve Minutes of the February 6, 2019 Meeting/Presentation
3. Report of Chairman
 - i. Update regarding P& Z regulation subcommittee meeting
 - ii. Update of the Rivermill Development project
4. Old Business
 - ii. Review feedback from Branding Plan Presentation on February 6, 2019
 - a. Other
5. New Business
 - i. Branding Strategy Implementation Next Steps
 - a. Contact B/C/C that were not in attendance on 2/6.
 - b. Add Social Media platform(s)
 - c. Contact Real Estate Agents
 - d. Create land use offices flowchart
 - e. Allow for subscription on the Town's Website
 - f. Monthly or Quarterly electronic Town Newsletter
 - g. Town-wide event
 - ii. Farm Passport Program/Farmer's Market
 - iii. Economic Development FY19 and FY 20 Budgets
6. Correspondence

Member Comments

Adjourn

Respectfully Submitted,
Dotti Durst, Recording Secretary