

Economic Development Commission

MINUTES..

Economic Development Commission Branding Implementation Subcommittee Special Meeting Wednesday, February 6, 2019 Our Father's Table - 6:30 P.M.

1. Chair Renee Waldron opened the meeting at 6:30 PM.

EDC & EDC Branding Brian Yacino, Renee Waldron, H Charles Obert, Tyra Penn-Gesek, Charlene Langlois, Brian Santos, Jo Ann Hall

Trails Brian Loffredo
PnZ John Rice, Alvin Hill,
and Joseph Parodi-Brown
First Selectman Ken Beausoleil
IWC George O'Neil
Thompson Public Schools
-Superintendent Melinda Smith
Selectman's Office Marie Mongeau
MSRAC/BAR Grant Janet Blanchette
Recreation Steve Bordua

Recreation Director
-Miranda Skaradowski
BOE Bill Witkowski
Library Board Robert LaChance
Zoning Enforcement Officer Cindy Dunn
Conservation Norma O'Leary
and Carolyn Werge
BOF Rob Mann, Rhonda Rooney
ZBA Daniel Roy
And members of the public

2. Presentation of the Branding Implementation Plan: Utilizing PowerPoint slides prepared by Chair R. Waldron, the history of the Branding Subcommittee of the Economic Development Commission was reviewed, as was the charge given to it to look ahead at Thompson's economic future. The Goals developed by the Branding subcommittee were identified, along with a status report for each. Presenters included, in addition to Chair R. Waldron, First Selectman K. Beausoleil, J. Blanchette, C. Langlois, B. Loffredo, B. Yacino, H. C. Obert and T. Penn-Gesek who served as facilitator for the presentation.

After the formal presentation, audience participation included questions about how the Plan will be implemented, how success will be tracked, and what activities will fall into Phase II.

3. Chair R. Waldron thanked all attendees as well as Charlene Langlois, who provided beverages and worked with the EDC to arrange for a snack, and Our Father's Table Restaurant for hosting the meeting.

The meeting was closed at 7:53 PM

Respectfully Submitted; Dorothy Durst, Recording Secretary Dorothy Durst

These minutes have not yet been approved by the Economic Development Commission Branding Subcommittee. Please refer to next month's meeting minutes for approval of and/or amendments to these minutes.