

THOMPSON

ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Branding Implementation Committee Wednesday, June 3, 2020 VIA ZOOM 6:30 P.M.

Minutes Meeting Minutes

- 1. Present: T. Penn, R. Waldron, K. Beausoleil, C. Langlois B. Lofredo, C. Obert, L Munshower
- 2. Motion by k. Beausoleil and seconded by T. Penn to accept minutes from our May 6, 2020 Special Meeting. Unanimously voted
- 3. Old Business:
 - 1) L. Muncshower gave an update about suffrage. Sash making presentations happened via ZOOM meeting with 32 registrants. Memorial Day parade happened by vehicle thanks to John Rice, D.R. Hoenig, and John Lenky. Don Williams presentation "The Legacy of Prudence Crandall" will happen via zoom on Sunday, June 14 at 4 p.m. The concert scheduled for July 17 is on hold for now awaiting more information from DPW.
 - 2) P&Z held their first subcommittee meeting since the public hearing and got part way through discussing the citizens' comments.
 - 3) MSRAC meeting scheduled for next Friday at which time Ken will follow up on the status of a tax abatement program for the Rivermill project. The design contractor for sidewalks is currently surveying.
 - 4) CME will host a public presentation of the wayfinding project on June 23rd.
 - 5) Trails update: Trails committee has composed a letter which they would like branding to sign-off on as well in support of doing work at the Airline Trail.
 C. Obert will find out what the state's maintenance expectations are for that park. Trails approved the printing of flyer to possibly include QR-codes for restaurants, recreation, etc.
 - 6) Z Brochure; most likely put off for another time.
 - 7) L. Munshower will check with NECCOG for the results of their outdoor recreation survey
 - 8) RFP for Marketing Plan went out and proposals are due 6/12/2020 and will be reviewed at EDC's 6/17/2020 meeting.

New Business: No new business

Correspondence: None

Meeting adjourned

Respectfully Submitted, R. Waldron, Acting Recording Secretary