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ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Branding Implementation Committee Meeting

Wednesday, August 7, 2019 – 6:30 PM Merrill Seney Community Room Thompson Town Hall

Minutes

Attending: R. Waldron (Chair), B. Loffredo, C. Obert, T. Penn-Gesek (Dir. Planning & Development). Additional attendees: K. Beausoleil, First Selectman

- 1. Call To Order: Chair Waldron calls the meeting to order at 6:30 p.m.
- 2. T. Penn made a motion seconded by B. Loffredo to accept the minutes from the June 26, 2019 meeting. Motion passes unanimously
- 3. Update regarding P&Z rewrite of regulations:

 Penn reported that she and the ZEO are preparing to facilitate the next subcommittee meeting on August 19.
- **4.** Update of Rivermill Development Project: There was no update on this project.
- 5. We tabled the review of goals.

6. Community Garden Project

- T.Penn updated the committee on the progress of the community garden project. The gardening group have met twice and have planned a ground breaking event for October 19, from 12 noon to 4 p.m. at 65 Main Street. There are 4 confirmed vendors and a musician. She has written two grants for the project; one for the TLGV and the other for the Association of Realtors which will go out this month. Mike Joyce, the Industrial technology teacher at TMHS has agreed to have his students build the raised beds.

7. August Racing Event

- Parking has been arranged with a local land owner to accommodate any over flow parking
- There are a handful of local volunteers registered for the event. Both Obert and Loffredo believe we will be all set for volunteers.

Lots of discussion took place around the banners we are going to have printed. T.
 Penn will send a mock-up to Airbrush Shack and then forward his proof to us for review.

8. Community Day

- Upcycle Art Show publicity is out.
- Pop-up business building will be donated by David Eddy and on site that day.

9. Portrait of a Graduate

- As a follow-up to our June 5 event, the branding committee is partnering with the Board of Education to facilitate and promote this initiative. The committee will discuss what parts we will all play via email.

10. Selectmen's Meeting

The committee agreed to make a report of our activities/progress to the BOS at their next meeting which is August 20.

11. Member Comments: none additional

12. Adjournment: 8:00 p.m..

Respectfully submitted, Renee Waldron, Chairperson