



TOWN of

# THOMPSON

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*Linda Paradise*  
TOWN CLERK, ASST

## ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Branding Implementation Committee

Wednesday, April 10, 2019

Merrill Seney Community Room, Town Hall 6:30 P.M.

### Meeting Minutes

1. Present: T. Penn, R. Waldron, C. O'bert, B. Lofredo, K. Beausoleil
2. Motion by B. Lofredo and seconded by C. O'Bert to accept the minutes of the March 6, 2019 meeting. Motion passes
3. T. Penn reported that update regarding P & Z regulations is proceeding and will be setting a new time line at next subcommittee meeting.
4. T. Penn and R. Waldron reported on the MSRAC meeting. The BAR grant is being administered by CME and they have reported that things are on track with the River Mill project. There are still some hurdles that have to be cleared before cleanup can begin. Once cleanup starts it should take about a year to complete.
5. Old Business
  - i.
  - ii. Branding Strategy Implementation Next Steps
    - a. Town-wide event date set for June 5 at the Library/Community Center from 6-9 p.m. Supper will be provided.
    - b. Farm Passport Program is scheduled with 11 farms participating from May 1 through the date of the Turkey Trot.
    - c. EDC budget items to be approved at their next mtg.
    - d. Natchaug Cycling Event-great success with over 200 riders. C. O'Bert has reached out to the organizers of the ride to see if we can coordinate or collaborative for next year's event with safety. He and T. Penn will work on a letter to area restaurants/business to suggest they be open to the riders/visitors. C. O'Bert also suggested we hold a ride of our own in the future.
    - e. TLGV grant for signage was submitted and while it's not applicable for the grant funds currently available; TLGV will hold for future available funds. T. Penn to connect with the planner/designer of the Southbridge project.
5. Other
  - a. Those boards/commissions/committees not represented at 1<sup>st</sup> Branding event in February, will be included in the list of invitees for the follow-up event.
  - b. Add Social Media platform-Tabled until we have an intern on board.

### MUNICIPAL BUILDING

815 RIVERSIDE DRIVE • NO. GROSVENORDALE, CONNECTICUT 06255

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- c. Contact Real Estate Agents-R. Waldron reported that she did make contact with R. Lajoie from Johnston and Assoc. and he is willing to share information with the association.
- d. Create land use offices flowchart-This item was tabled until the new regulations are approved.
- e. Allow for subscription on the Town's Website-This has been activated on the website.
- f. Monthly or Quarterly electronic Town Newsletter-Tabled until we have an intern on board.

6. New Business: None

7. Correspondence: R. Waldron reported that she sent a letter to Board of Finance, as EDC Branding Chair, in support of the budget.

Adjourn

  
Respectfully Submitted,

R. Waldron, Acting Recording Secretary

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