



TOWN of THOMPSON

ECONOMIC DEVELOPMENT OFFICE

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**Economic Development Commission
Branding Implementation Committee
Wednesday, December 4, 2019
Merrill Seney Community Room, Town Hall
6:00 P.M.**

Special Meeting Minutes

1. Present: R. Waldron, T. Penn, B. Loffredo, C. Obert, C. Langlois, K. Beausoleil, A. St. Onge
2. Motion by C. Obert and seconded C. Langlois to accept minutes from the November 6th meeting. Unanimous
3. Reports
 - i. P& Z regulation subcommittee closing in on having a completed draft
 - ii. Update of the Rivermill Development project/BARGrant-next mtg is December 13.
 - iii. Grant updates: Two grants from TLGV were awarded for the Community garden and for the Wayfinding project. Trails was awarded the National Park Service consultant grant for the Airline Trail/Train Wreck site upto the Tri-state marker. The fundraising through IOBY and sustainable CT for the wayfinding project has raised \$13,480 through over 20 donors. Still waiting to hear officially regarding the Realtor grant for the garden project. A special thanks to our Planner, Tyra, and others who contributed to the application process for these grants.
4. Old Business
 - i. We briefly reviewed our initial branding plan goals. Needs to be updated for 2020.
 - ii. Social Media-some discussion was held regarding a community calendar.
 - iii. RIMACONN-no update
 - iv. Natchaug Epic-no clear update
 - v. Budget event planning/Engagement was discussed but we are leaning toward an unified engagement software first. We believe that we need to increase resident engagement before doing a specific project around budget. Tyra and Renee will follow-up on this.

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5. New Business

- i. NECCOG survey was promoted
- ii. Joint Meeting for January: Ag, Trails, Rec, Branding, Thompson Together, Thompson Historical Society is scheduled for January 9th.
- iv. EDC FY20 budget budget: Some discussion was held regarding the current budget funds and for FY21. We will have to present the Economic Development Commission our recommendations by their January meeting.

6. Correspondence-None

Member Comments

Adjourn

Respectfully Submitted,
Renee Waldron, acting secretary

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