



TOWN of THOMPSON

ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission
Branding Implementation Committee
Wednesday, December 5, 2018
Upstairs Conference Room, Town Hall - 6:30 P.M.

MINUTES

1. Call to Order by Chair Renee Waldron was at 6:55 PM.

Attendance: a quorum is present- the revised Membership numbers now apply

Members Present:
Renee Waldron
Charlene Langlois
Charles Obert
Brian Loffredo
Ken Beausoleil:
Town-Ex Officio

Members Absent:
Joe Lindley
Rob Mann
Kathleen Hebert
Randy Blackmer
Roger Bosivert
Neil Patel
Tyra Penn-Gesek
Rhonda Rooney

2 . Report of Chairman:

i. Update regarding P & Z regulation subcommittee meeting: C. Langlois reported that the revision of the P&Z regulations is still on-going. K. Beausoleil will be in touch with J. Filchak to get a deadline set for completion.

ii. Update of Rivermill Development project; coming along

3. Old Business

*Update on Turkey Trot: H.C. Obert reported that the Turkey Trot was a huge success. He stated that it was the most raised to date with this event.

* Zip code update: Looking at the concept of a single designation on all U S mail for residents who name their Town as Thompson, but continue to use their current village zip code- K. Beausoleil reported that he is drafting a letter for Representative Joe Courtney regarding the use of "Thompson" with all four zip codes. In other words, while the zips will remain the same residents would have the option of using Thompson as their city/town.

*Voting Districts update: K. Beausoleil reported that S. Herbert is leading the charge regarding the possibility of reducing the number of polling places in town. R. Waldron volunteered to contact S. Herbert to find out the status of this issue.

*Town Hall sign update: C. Langlois reported that she has spoken to a sign provider in Putnam and he recommended that the sign project be led by the town with assistance from a board or commission; this is pending the P&Z regulations revision.

MUNICIPAL BUILDING

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Linda Paradise
TOWN CLERK, Asst

*TLGV Grant: n/a

*Municipal Guide Book: Chair R. Waldron reported that the municipal guide is coming along and should be complete by our January meeting.

*Other: the Planner selection process is on-going. C Obert- perhaps consider a regional approach or NECCOG. K. Beausoleil-yes, these are possible. CME and other engineering firms can be utilized on a contract basis. C. Obert- consider reaching out for new members who want to attend and be actively involved.

4. New Business:

i. **Motion C. Obert seconded by C. Langlois to authorize the EDC Branding Meeting Schedule for 2019, meeting on the first Wednesday of the month on the proposed dates, carried unanimously. (See below)**

ii. Brainstorm ideas for unveiling the Strategic Plan for Thompson: a gathering dubbed a “pre-meeting” for the chairs of boards, committees, commissions and concerned groups on **February 6th** is being planned, to get input from them regarding how their board would be involved in the Branding of the town.

On **March 6th**, a “Flippin” Meeting is being planned to encourage all board members to come to hear about what Branding is all about and what roles we all play to “flip” the town in a positive direction.

H.C. Obert is to ask EDC to cover the cost of light refreshments for the pre-meeting.

5. Correspondence: none

6. Member Comments: Next meeting date: January 2, 2019

7. **Motion C. Langlois seconded by C. Obert to adjourn carried unanimously.**
Meeting was adjourned by Chair R. Waldron at 7:54 PM.

2019 Meeting Schedule Thompson EDC Branding Subcommittee

The Commission meets on the first Wednesday of each month at 6:30 PM in the Merrill Seney Room, Thompson Town Hall, unless otherwise scheduled

Wednesday, January 2
Wednesday, February 6
Wednesday, March 6
Wednesday, April 3
Wednesday, May 1
Wednesday, June 5

Wednesday, July 3
Wednesday, August 7
Wednesday, September 4
Wednesday, October 2
Wednesday, November 6
Wednesday, December 4

Respectfully Submitted; Dorothy Durst, Recording Secretary *Dorothy Durst*

These minutes have not yet been approved by the Economic Development Commission Branding Subcommittee. Please refer to next month's meeting minutes for approval of and/or amendments to these minutes.