



TOWN OF THOMPSON

EDC Branding Strategy
Implementation Committee

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**Economic Development Commission
Branding Strategy Implementation Committee
Wednesday, February 3,
2021 VIA ZOOM - 6:30 P.M.
Meeting AGENDA**

Join Zoom Meeting

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<https://us02web.zoom.us/j/83579049229>

Meeting ID: 835 7904 9229

One tap mobile

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Meeting ID: 835 7904 9229

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1. Approval of Minutes from the January 6, 2021 Meeting

2. Old Business – Progress Reports

i. Marketing Plan Update and Roll out

ii. POCD review

iii. Trails Update-Train Wreck

iv. Wayfinding project update

v. The Eleventh Village/Maker Fairs

vi. 65 Main Street

3. New Business – Strategize timeline & next steps

i. Marketing Plan roll out (includes action items from PoCD)

ii. Community Garden roll out

iii. The Eleventh Village/Maker Fairs

iv. 65 Main Street

4. Correspondence

5. Member Comments