



# **TOWN OF THOMPSON**

**EDC Branding Strategy  
Implementation Committee**

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Renee Waldron is inviting you to a scheduled Zoom meeting.

Topic: EDC Branding Strategy Implementation Committee

Time: Dec 1, 2021 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89771874188>

Meeting ID: 897 7187 4188

One tap mobile

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1. Minutes: Approval of the minutes of the October 6, 2021 meeting
2. Old Business – Progress Reports
  - i. Trails Update-Train Wreck
  - ii. The Eleventh Village/Maker Fairs
  - iii. 65 Main Street
  - iv. Swimming with fishes in Riverside Park
  - v. Events
    - a. Turkey Trot report
    - b. Recreation-Holiday Light Contest
    - c. Let's talk 2022
  - vi. Marketing Plan roll out update
    - a. Sullivan & LeShane redo of the Visit Thompson page progress report
3. New Business:
  - i. Recap of the suggested action steps re: branding/municipal identity in the PoCD.
4. Correspondence
5. Member Comments