

ECONOMIC DEVELOPMENT OFFICE

Economic Development Commission Branding Implementation Committee Wednesday, June 3, 2020 VIA ZOOM - 6:30 P.M. MeetingAGENDA

Renee Waldron is inviting you to a scheduled Zoom meeting.

Topic: EDC Branding Strategy Implementation Committee Time: Jun 3, 2020 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting https://us02web.zoom.us/j/86151661402

Meeting ID: 861 5166 1402 One tap mobile +16465588656,,86151661402# US (New York) +13017158592,,86151661402# US (Germantown)

Dial by your location +1 646 558 8656 US (New York) +1 301 715 8592 US (Germantown) +1 312 626 6799 US (Chicago) +1 669 900 9128 US (San Jose) +1 253 215 8782 US (Tacoma) +1 346 248 7799 US (Houston) Meeting ID: 861 5166 1402

Find your local number: https://us02web.zoom.us/u/kerpkDzUYy

- 1. Call to Order
- 2. Approval of Minutes from the May 6, 2020 Meeting
- 3. Old Business
 - i. Thompson Suffrage100-Six months of Suffrage
 - ii. Update regarding P& Z regulation subcommittee meeting
 - iii. Update of the Rivermill Development project
 - iv. Trails Update
 - v. Wayfinding project update
 - vi. Pop-up retail shops
 - vii. EDC Branding Budget
 - viii. Z-fold map/brochure
 - ix. RFP for Marketing Plan

MUNICIPAL BUILDING

815 RIVERSIDE DRIVE • NO. GROSVENORDALE, CONNECTICUT 06255 TELEPHONE (860) 923-9475 • FAX (860) 923-9897

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4. New Business

- i. Letter in Support of Airline Trail work
- ii. A Garden, A House, and A Forest to Share Grant
- iii. Invitation to other boards, commissions, committees in particular BOE and BOF

Correspondence

Member Comments

Respectfully Submitted, Renee Waldron