



TOWN of THOMPSON

ECONOMIC DEVELOPMENT OFFICE

**Economic Development Commission
Branding Implementation Committee
Wednesday, May 6, 2020
VIA ZOOM - 6:30 P.M.
MeetingAGENDA**

Renee Waldron is inviting you to a scheduled Zoom meeting.

Topic: EDC Branding Strategy Implementation Committee
Time: May 6, 2020 06:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/82804428876>

Meeting ID: 828 0442 8876

One tap mobile

+13017158592,,82804428876# US (Germantown)

+13126266799,,82804428876# US (Chicago)

Dial by your location

+1 301 715 8592 US (Germantown)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

Meeting ID: 828 0442 8876

1. Call to Order
2. Minutes from the April 15, 2020 Special Meeting
3. Old Business
 - i. Thompson Suffrage100-Six months of Suffrage
 - ii. Update regarding P& Z regulation subcommittee meeting
 - iii. Update of the Rivermill Development project
 - iv. Wayfinding project update
 - v. Pop-up retail shops
 - vi. EDC Branding Budget
 - vii. Z-fold map/brochure
 - viii. Cyclecross
 - ix. Commercial-Industrial Banker to discuss how we can make the town more attractive to investors.

MUNICIPAL BUILDING

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4. New Business
 - i. Brand Marketing Strategy

Correspondence

Member Comments

Respectfully Submitted,
Renee Waldron