



TOWN *of*  
**THOMPSON**

**ECONOMIC DEVELOPMENT OFFICE**

**Economic Development Commission  
Branding Implementation Committee  
Wednesday, March 7, 2018  
Merrill Seney Room, Town Hall - 6:30 P.M.  
SPECIAL MEETING**

**AGENDA**

- I. Call to Order
- II. Election of Officers
  - 1. Chairman
  - 2. Vice Chairman
- III. New Business
  - a) Establish Meeting Schedule
  - b) Review of DRAFT Branding Plan Rev. 8-7-17
    - a. Provide Recommendation to EDC re Plan Adoption
    - c) Discuss Strategy for Plan Implementation
- IV. Correspondence
- V. Member Comments
- VI. Adjourn

**MUNICIPAL BUILDING**

815 RIVERSIDE DRIVE • NO. GROSVENORDALE, CONNECTICUT 06255  
TELEPHONE (860) 923-9475 • FAX (860) 923-9897